

# The Pilkingberg News

## Calendar of Local Events

January 1

### Polar Bear Plunge

Point Defiance Marina, Tacoma  
11:30am Cub Plunge  
Noon— Adult/Family Plunge  
Kick off the new year with a  
cool tradition...a refreshing  
plunge into invigorating Puget  
Sound!  
FREE fun!  
[www.PointDefianceMarina.com](http://www.PointDefianceMarina.com)

January 12

### Family Movie Night

Bring blankets, pillows, bean  
bag or low chairs to relax on.  
Admission is FREE  
Children 10 and under must be  
accompanied by an adult.  
7:00pm STAR Center Indoor  
Movie Series  
253-404-3939  
7:30pm Family Movie Night at  
Portland Ave  
[www.MetroParksTacoma.org](http://www.MetroParksTacoma.org)

January 12-14

### Monster Jam Triple Threat Series

Tacoma Dome  
The Dome comes alive with this  
action packed show —  
All your favorite vehicles and  
drivers!  
[www.TacomaDome.org/  
monster-jam](http://www.TacomaDome.org/monster-jam)

January 20-21

### The Great Train Expo

Puyallup Fairgrounds Showplex  
10am—4pm  
Old-fashioned family fun for  
kids of all ages!  
[www.TrainShow.com/puyallup](http://www.TrainShow.com/puyallup)

January 15

Our office is closed in  
observance of Martin Luther Jr.  
Birthday

## Message from the President

Thank you for helping make 2017 another great year at PH&E. We saw a number of changes this year, and we are preparing for more change in 2018.

New team members Jessica Clark and AnnMarie Sweeney joined the Life & Health and Commercial departments this year. The Wilson Family welcomed baby Madelyn this fall.



Reid Ekberg with son Milo

In 2017 you saw an updated logo and some new marketing materials. If you've been by the office lately you've seen that we made upgrades to our space as well. Next time you're in the neighborhood please stop by and check it out.

Keep an eye out for new website coming in 2018. More than just a makeover, the new website will provide you direct access to your policy information, including auto ID cards and certificates, whenever you need it. There will be an app too! A little late to the game I know, but you can download the app to have access to all your insurance information on the go.

I know change is tough for some but I'm very pleased with the updates we made this past year and look forward to continued improvements in 2018. We are working to provide you with access to your insurance information when you need it. Technology will change; our commitment to provide you with the highest level of professional service will not.

Best wishes for a wonderful 2018!  
Reid Ekberg



**Happy New  
Year from  
the crew!**

## Inside:

Message from the President  
Happy New Year

Non-profit of the Quarter  
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Happy Retirement

Referral Program

## Pilkey-Hopping & Ekberg's Non-Profit of the Quarter: Pierce County Project Access

Introduction from Leanne Noren

PIERCE COUNTY  
PROJECT ACCESS



John VanBuskirk DO

### What is Pierce County Project

**Access?** Many people have asked me that question over the past eight years. We are a small non-profit that exists to serve the low-income uninsured population of Pierce County. We work with people who need access to medical care but can't afford it and don't have health insurance.

When I begin to explain who we are and what we do, many are confused at the idea of a network of volunteer physicians and health systems partnering with us to have a coordinated, equitable distribution of donated care. I think it's hard for most people to believe there are doctors who would be happy to donate care to those who need help. We do live in such a community where over 670 clinicians participate in our network to voluntarily give of their time, talent and treasure for the neediest in our community.

**Pilkey-Hopping & Ekberg is pleased to support Pierce County Project Access, the Non-Profit of the Quarter. For every referral we receive this quarter, we'll donate \$5 to this organization.**

### Why are people uninsured?

The Affordable Care Act and the State of Washington did increase insurance options through expanded Medicaid and yet gaps exist. We serve about 800 people per year through our two programs.

Thank you Pilkey-Hopping & Ekberg for recognizing Project Access as your non-profit of the quarter. We are thankful for the way you guide our organization through our own insurance questions.

If you are a business or individual who would like to know more about our work, please feel free to contact me at [Leanne@pcmswa.org](mailto:Leanne@pcmswa.org) or (253) 336-4180.



Keith F. Dahlhauser M.D.  
F.A.C.S.

[www.pcmswa.org/pcpa](http://www.pcmswa.org/pcpa)



Dr. Cynthia Edwards,  
PCPA volunteer

## Survey Request



Thank you for taking the time to read our newsletter. *We'd like to hear from you.* Please visit [www.PHELISTENS](http://www.PHELISTENS) for customer feedback.

It's a quick 2-minute survey and you can remain anonymous or leave a message. We read every response we get, so please be candid. On behalf of our team, we sincerely thank you for your business and look forward to your feedback. Here are a few responses we have received —

"I always read your newsletter! It was most helpful when I ready that your office also can handle Medi-Care insurance and the class that you offered. Pam answered many questions we had that the government doesn't always give you straight answers on!"  
Jim H.

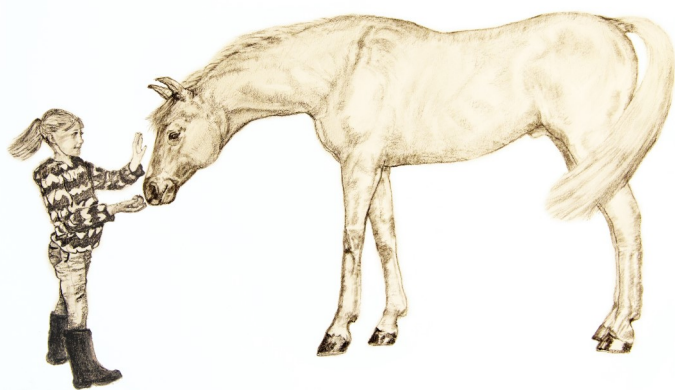
"I enjoyed the muffin when I came in, so thanks for giving it a go. I also enjoy your newsletter. It's a nice, communal touch. So keep up the good work and have a happy, safe and enjoyable holiday season."  
Cathy T.





## Community Highlight

### Bring Back Brewster to the Curran Apple Orchard Park!



“Forever Friends” sketch by Artist John Jewell

A life-sized bronze sculpture of a young girl offering an apple to a horse is the focus of a new fundraising campaign by **UP for Arts**, a nonprofit, 501c3 volunteer organization dedicated to the arts in University Place.

The sculpture, entitled “**Forever Friends**” represents a beloved horse named Brewster who was also the great grandson of **Man O War**. Noted sculptor **John Jewell** is creating this exquisite artwork to be located in the orchard in celebration of the park’s 25<sup>th</sup> anniversary.

The Curran Apple Orchard is a unique community gathering place which preserves our community’s agricultural past while offering numerous activities including an Adopt a Tree program, summer concerts, school tours and the annual Cider Squeeze.

All “**Forever Friends**” donations are greatly appreciated! For more info on donation/recognition categories or to schedule a presentation, please visit [www.upforarts.org](http://www.upforarts.org).

## Happy Retirement to Karen

Karen Scott has been our bookkeeper for the past 3 years. It is with mixed emotions that we said goodbye at the end of November. We are happy for her new adventures in retirement, but sad to see her go. She will be greatly missed! But since she is still in the area, I’m sure we will see her smiling face.

Best wishes to Karen!



## Reminder

If you are buying a home or rental, be sure to give us a call in plenty of time so we can shop the best possible rate for you!



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& Ekberg

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2102 N. Pearl St. Suite 102  
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(253) 756-2000  
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**We'd love to hear about your  
community involvement!**

**If you'd like to be featured as  
one of our clients of the  
month, please contact Dayle  
Conrad, newsletter editor.**

**dayle@pheinsurance.com**

## The Pilkey-Hopping & Ekberg Referral Program

Your referrals mean the world to us. We work hard to earn each referral with great service every day. Our "Spread the Word" program is our way to say thank you for all the referrals you've trusted us with for years.

Refer someone to Pilkey-Hopping & Ekberg Insurance and get something back! For every referral, you get:

- A \$5 Starbucks Gift Card! What qualifies as a referral? *A referral is when we get a call for a quote from someone saying you referred them to us.*

- We also match this with a gift to our non-profit of the quarter. This quarter the recipient is Pierce County Project Access.

- That's it. The person you refer is under no obligation to purchase a policy from us. Give it a try! We appreciate your trust in us.

