



JULY 2019

INSIDE THE ISSUE

Third Quarter Anniversaries

Reid Ekberg was born and raised in Gig Harbor, WA. After graduating from the University of Washington, he began his insurance career as a claims examiner for Safeco insurance in Seattle in 2005. Two years later Reid moved to Buenos Aires, Argentina, to teach English. He returned to the northwest and joined Pilkey-Hopping & Ekberg's Commercial Department in 2008.

In 2015 Reid was elected by the Board of Directors to succeed his father as President and become the fourth generation of family

leadership for Pilkey-Hopping & Ekberg, Inc. Reid lives in Gig Harbor with his wife Carrienne and their children Cora and Milo. In his free time he enjoys being a dad, boating, traveling and Husky football. Go Dawgs!

Reid Ekberg – 11 years



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Local Events

July 4

Freedom Fair

Tacoma Waterfront

Celebrate the Fourth in style at the 3rd largest July 4th event in the USA! This "destination" event has it ALL...Multiple Stages with National & Regional Music Acts, Amazing Air Show, Huge Fireworks Presentation, Camp Patriot with Military Displays to Honor Our Armed Forces & Veterans, Classic Car Show, Funtastic Kids Park...with Over 200 Arts & Crafts Vendors and Delicious International Food Courts & Beer Gardens...PLUS MANY MANY MORE ATTRACTIONS FOR THE WHOLE FAMILY!

www.freedomfair.com

Pam, a military brat as she calls herself, has moved around a lot growing up, including England and the Philippines. However, she has found her place in Port Orchard, where she resides with her husband, Joe. Pam loves children, arts and crafts, and trying new things. She has been an Awana Cubbies Director for 16 years, working with 2 to 4-year olds. She also loves teaching Sunday school and is involved in missions at her church. She went on a mission trip to Brazil in 1997 for 5 weeks. Prior to working at Pilkey-Hopping & Ekberg in the Life and Health Department, Pam was a cosmetologist, waitress, restaurant manager, and bank teller. She enjoys helping people which is why the life department is the perfect fit for her. Pam came to PH&E in 1988.



Pam Starkey – 31 years

July 13

Women's Wellness Expo

Sehmel Park, Gig Harbor

PenMet Parks and Multicare are excited to announce the inaugural PenMet Women's Wellness Expo, sponsored by Multicare. With a love for their community and a passion for leading happy, active lives, Co-Founder's Carrienne Ekberg and Jenna Brasch envisioned a community event that would bring local wellness resources together with the women in this community. It was extremely important that the event was free in order to ensure women of all demographics could attend.

From the event you can expect:

Group Fitness Classes

70 local vendors

Food Trucks

50/50 Raffle Benefiting Terry's House

Wellness Workshops

Live entertainment

7 Seas Beer

www.penmetwwe.sched.com



NON-PROFIT OF THE QUARTER

Pilkey-Hopping & Ekberg's Non-Profit of the Quarter: Greater Gig Harbor Foundation Working to meet diverse needs across our region's greater Gig Harbor and Key Peninsula communities.



GIG HARBOR
LIVING LOCALS
FINEST 2018

The Greater Gig Harbor Foundation (GGHF) is the only 501(c)(3) nonprofit community foundation specifically working to meet the needs of our greater Gig Harbor and Key Peninsula communities. Founded in 2006 and dedicated to multifunctional and cross-disciplinary initiatives, GGHF's work includes more than \$7 million in diverse support to help provide parks and needed facilities, protect ecosystems and landscapes on which we depend for clean water and air, economic and public health, the restoration of soul and spirit, and to develop projects and programs for the educational, cultural and social benefit of all. Recognized in 2017 and 2018 by Living Local Magazine, as the area's "finest" community and philanthropic organization, among GGHF's varied programs are those addressing:

- **Food insecurity** through its *#Community Harvest* project. About 2,300 children (1 in 4) in our community struggle with hunger, a figure higher than state (1 in 5) and national averages (1 in 8). In 2018, the program supported essential ingredients for about 12,000 nutritious meals for local families.
- **Environmental education** and education access and through its *Curious by Nature School* and Stewards Scholarship Fund, which provides assistance to low-income families, giving all children the strong start they deserve.
- **Senior population** needs through the recently formed *Gig Harbor Senior Center*. With 43.5% of all area residents aged 50+ – and nearly 28% age 60+, the need for a community-based senior center is clear – and urgent. Local seniors have no place to gather, interact, learn and thrive!

Pilkey-Hopping & Ekberg is pleased to support Greater Gig Harbor Foundation, the Non-Profit of the Quarter. For every referral we receive this quarter, we'll donate \$5 to this organization.



For more information about the Foundation or to get involved, please visit www.gigharborfoundation.org or call 253-514-6338, ext. 103 or ext. 105.

Rate and Review Us!

Thank you to all who have taken the time to complete our past customer surveys. It really helps us to know how we are doing. We have a new Rate and Review system on our website, www.pheinsurance.com. You can leave your comments there or please feel free to email us at insurance@pheinsurance.com any time with any concerns you have or if you just want to give kudos to one of us.

On behalf of our team, we sincerely thank you for your business and look forward to your feedback.

"Donna is quick to respond...an A+ player 100% of the time."
Linda B.

"Jamie...Thanks for your help and support over the decades." Richard W.

"Thank you Jamie! You are the best!"
Gwen S.

CUSTOMER FEEDBACK



More Third Quarter Anniversaries

John joined Pilkey-Hopping & Ekberg in 2003 when his own agency, Jack Shouse Insurance, merged with the firm. He brought 24 years of personal lines sales and service experience with him and became the manager of our personal lines department. In addition to manager the department, he is active in selling new business for the agency.

Though John was born in Missouri, his family moved to Washington State in the 1958 and he attended public school in the Lakewood area. John has been active over the years in outdoor activities including golfing, hunting, bicycling, hiking, backpacking and mountain climbing. John has climbed Mt. Rainier, Mt. Adams and Mt. St. Helens, the latter multiple times. These days his main passion out of the office is riding around the country on his motorcycle (be sure to ask him about some of his adventures). In fact, John's 15 minutes of fame was a feature in an article in Rider magazine in the 90's.

John resides in Lakewood and keeps his motorcycle ready to hit the road at a moment's notice.



John Shouse – 16 years



Shawn McClain – 15 years

Tacoma native, Shawn has been with Pilkey-Hopping & Ekberg since 2004. Shawn McClain has been in the insurance industry the past 30+ years. This vivacious single mom is a very proud parent of two: Patrick and Sierra. Shawn is the middle-child of her family, sandwiched between two sisters and three brothers. Shawn favorite things in life: New England Patriots (picked as a child because of their helmet design); jigsaw and crossword puzzles; giraffes (check out her desk if you come into the office), and anything Irish (especially Shamrocks). In 2008, Shawn traveled to Ireland where she had lots of fun finding other McClains & seeing her heritage. If Shawn was not in insurance, her career choice would be a pharmacist. Some day when she retires, a waterfront property some place nice and peaceful is on the top of her list besides winning the lottery of course.

Laci began working with our office in 2004 while attending the University of Washington, Tacoma. After graduating in 2006, she has furthered her professional education by obtaining a Registered Health Underwriter (RHU) designation and Certification in Financial Planning (CFP®). In 2016, Laci was promoted to Vice President and manager of the Life and Benefits department. She was also elected as Vice President of the board for the South Sound Health Underwriters and serves as treasurer for the Pierce County Soccer Referee Association.

Laci, born in Aberdeen and now a resident of Lakewood, is a world traveler and has seen several of the wonders of the world, including the Great Wall of China, Machu Picchu in Peru, the Great Pyramids of Egypt and her favorite, Petra in Jordan. When she's not jet setting globe, she enjoys playing volleyball, golfing and lots of time with her Labradoodle puppy, Rory.



Laci Moyer – 15 years

2102 N. Pearl Street, Ste. 102
Tacoma, WA 98406
253-756-2000
pheinsurance.com

**We'd love to hear about
your community
involvement!**

If you'd like to be featured as
one of our clients of the month,
please contact our newsletter
editor, Dayle Conrad at
dayle@pheinsurance.com



Your referrals mean the world to us.

We work hard to earn each referral with great service every day. Our "Spread the Word" program is our way to say thank you for all the referrals you've trusted us with for years.

Refer someone to Pilkey-Hopping & Ekberg Insurance and get something back!

What qualifies as a referral? A referral is when we get a call for a quote from someone saying you referred them to us.

For every referral, you get:

- A \$5 Starbucks gift card!
- We also match this with a gift to a non-profit of the quarter. This quarter, the recipient is Greater Gig Harbor Foundation.

That's it! The person you refer is under no obligation to purchase a policy from us. Give it a try! We appreciate your trust in us.

REFERRAL PROGRAM