



The Pilkingberg News

Calendar of Local Events

November 3

Squid Fishing Derby

Point Defiance Marina Pier
4 to 6pm

Enjoy a time limited squid derby with prizes for the winners based on number of squid caught in the time allowed.

Space is limited!

Must pre-register at the Marina
PointDefianceMarina.com

November 22

Norpoint Turkey Trot

9:00am Center at Norpoint
4818 Nassau Ave NE, Tacoma
A holiday tradition since 1995!

The Norpoint Turkey Trot is stuffed with holiday activities and features a 5K run, 2-mile run/walk and a kids dash. Participants are encouraged to enter the costume contest and dress up like turkeys!

Strollers and dogs on leash are welcome.

www.MetroParksTacoma.org

November 23—January 6

Zoolights

5 to 9pm

Point Defiance Zoo & Aquarium
Experience the magic of
700,000 lights!

Get Discount tickets at Fred Meyer or online.

Free parking -OR- take the free Express Bus at Tacoma Community College.

www.Pdza.org/zoolights

November 23

Black Friday

November 24

Small Business Saturday

November 26

Cyber Monday

Gayle Holcom Retires

The “house” that Gayle built. Gayle Holcom came to Pilkey-Hopping & Ekberg in 1984 from Aetna to start the PHE, Inc. entity, which was the Life & Health Department. It was a one-woman show until Pam Starkey was hired as her assistant in 1988. Today, the Life & Benefits Department is a thriving part of the agency.



Gayle (center) surrounded by her family

Born and raised in Dallas, Texas, Gayle attended Wellesley College outside of Boston where she earned her undergraduate degree. She later earned a Master’s degree in business administration from the University of Puget Sound, Tacoma. Gayle met Chuck Holcom while in Boston, they were married and moved to Oakland, where Chuck attended Cal Berkley. Gayle started working for Blue Cross in the claims department and then was hired by Aetna. When Chuck finished school, he was offered a job in Tacoma and Gayle went to work for Aetna in Seattle. They have lived in Dash Point for over 40 years and raised two sons. Gayle and Chuck are now proud grandparents of four grandchildren — Makayla, McKinzey, Tristen and Asher.



Gayle has been active in many community activities. She is past president of the Hospice of Tacoma Foundation, two local Parent Teacher Associations and the Dash Point Community Club.

Gayle is a member of a number of professional organizations. She has also served as the chair of the Employee Benefit Section of the Society of Financial Service Professionals nationally. She holds both the CLU and ChFC professional degrees as well as a certificate in HealthCare Reform studies from the American College.

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Please Note: Our Privacy Policy has not changed in the past year. You can find it on our website www.pheinsurance.com under the “About Us” tab. Any questions or concerns can be addressed to :

Pilkey-Hopping & Ekberg, Inc.
Attn: Privacy Policy
2102 North Pearl St., Suite #102
Tacoma, WA 98406

Privacy Policy

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Pilkey-Hopping & Ekberg’s Non-Profit of the Quarter: Mary Bridge Brigade



In the decades following the opening of Mary Bridge Children’s Hospital* (March 27, 1955), Mary Bridge Brigade, known as Tacoma Orthopedic Association during those years, not only provided financial support for the hospital but worked tirelessly to provide items to young patients in need and to foster the community support in the Tacoma area and beyond. They served on the Hospital Board and were grateful recipients of generous benefactors with endowments, donations and trusts from the community. Members were resourceful in raising funds to ensure children received care, regardless of ability to pay and to support Mary Bridge Children’s Hospital, from bowling to skating parties, bazaars to style shows and wine tastings, they worked tirelessly with fund-raising activities. This determination has carried on in the hearts and activities of members today.



Mary Bridge Brigade’s Council group with Santa (2017)

November and December are busy months for Mary Bridge Brigade. Several guilds hold holiday bazaars and events in the communities of Buckley, Eatonville, Puyallup, Gig Harbor, Bremerton, Shelton and Lacey, Olympia and Lakewood. Mary Bridge Children’s Festival of Trees will be held Nov 30 – Dec 1, 2018. The Brigade is a partner with this festive event. Our Annual Holiday Wreath Project is going strong with beautiful hand-made wreaths and other greenery from a family farm in Shelton. Lovely gifts for the holiday season are also available. You may go to the Mary Bridge Brigade website to shop and to check out the list of seasonal events near you! Our story continues...

www.marybridgebrigade.org

*The History of Tacoma Orthopedic Association – by Jean Cunningham and Karen Lynch, in which is noted: The information and quotes for this history of Tacoma Orthopedic Association (TOA) are taken from the TOA Board minutes, newsletters, Guilds’ histories, Tacoma newspaper articles, and members recollections.

Pilkey-Hopping & Ekberg is pleased to support Mary Bridge Brigade, the Non-Profit of the Quarter. For every referral we receive this quarter, we’ll donate \$5 to this organization.

Customer Feedback

Thank you to all who have taken the time to complete our customer surveys in the past. We no longer have the website (www.phelistens.com) for the survey, but we’d still like to hear your

feedback...good or bad. Please feel free to email us at insurance@pheinsurance.com any time with any concerns you have or if you just want to give kudos to one of us.

On behalf of our team, we sincerely thank you for your business and look forward to your feedback.

To Beverly — “appreciate your professionalism and expediency!” Tom D.

To Jamie — “I want to personally thank Pilkey-Hopping & Ekberg and staff for the professional service I have received over the past 25+ years as your client. Everyone has been very helpful and for that, I am grateful knowing you are available to answer any questions I have had in the past.” Gary M.



Gayle Holcom Retires

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With all that going on, Gayle still finds time to travel. Some of her favorite destinations are Italy, Spain, Hawaii, and Tahuya on the Hood Canal. On her bucket list is more travel – Scandinavia and a trip to Uganda in 2020 for a project with the Rotary Club. Speaking of Rotary, Gayle won the Rotarian of the Year Award from the Tacoma North Rotary Club 2016-2017.



Boredom is not in Gayle’s retirement plans. She will be working with the non-profit community to help them identify ways to retain and recruit employees within their current budgets. In addition, Gayle plans to do more glass art as well as spend more time with family and especially grandkids!

When asked about her most memorable moments in her 34 years at Pilkey-Hopping & Ekberg, Gayle said “Many of them, but the most memorable are with clients. The joy of working with their businesses and their employees and creating lasting relationships.”

We will miss seeing Gayle on a daily basis, but wish her the best in her retirement!

Toys for Tots

We are a drop off location for Toys for Tots. Please bring new, unwrapped toys to our office by December 14th.

Thank you for your generous donations that help to make Christmas a little brighter for needy children.



— > Is your information up-to-date? < —

Life moves fast and the only constant is change. It is very important that we have your most up-to-date information to help fulfill your insurance needs.

- Do we have your correct —
- Mailing address?
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- Phone number?

Let us know if there any changes that need to be made. You can call us at 253-756-2000 or email insurance@pheinsurance.com

Thank you for your business!

United Way Day of Caring at St. Leo’s Food Bank



A group from our office volunteered at St. Leo’s Food Connection in Tacoma as part of United Way of Pierce County Day of Caring. We helped families shop in the food bank to get healthy and nutritious food. Fresh fruit and vegetables are donated from various community resources. They also have canned foods, protein items, bread and treats. The St. Leo Food Bank, is the second largest food bank in Pierce County, and one of the largest in the state.

So many people and families come through this place. What a fantastic service to the community!

The St. Leo Food Connection does a lot more than just the food bank. They have a partnership with the Emergency Food Network that offers a children’s program. This program provides summer meals, after school snacks, break bags and the Backpack Program which serves children each weekend at dozens of schools in Tacoma, Lakewood and Puyallup. To learn how to donate or volunteer, please visit www.foodconnection.org.





Insurance since 1896

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www.pheinsurance.com

We'd love to hear about your community involvement! If you'd like to be featured as one of our clients of the month, please contact Dayle Conrad, newsletter editor.

dayle@pheinsurance.com

Our office will be closed Thursday and Friday November 22nd and 23rd

The Pilkey-Hopping & Ekberg Referral Program

Your referrals mean the world to us. We work hard to earn each referral with great service every day. Our "Spread the Word" program is our way to say thank you for all the referrals you've trusted us with for years.

Refer someone to Pilkey-Hopping & Ekberg Insurance and get something back! For every referral, you get:

- A \$5 Starbucks Gift Card! What qualifies as a referral? A referral is when we get a call for a quote from someone saying you referred them to us.

- We also match this with a gift to our non-profit of the quarter. This quarter the recipient is Mary Bridge Brigade.

- That's it. The person you refer is under no obligation to purchase a policy from us. Give it a try! We appreciate your trust in us.

